

WP4: Recommendations for the implementation of measures to match future labour demand and offer

Responsible: KGZS – Stanka Klemencic

WP 4.3 Roadmapping

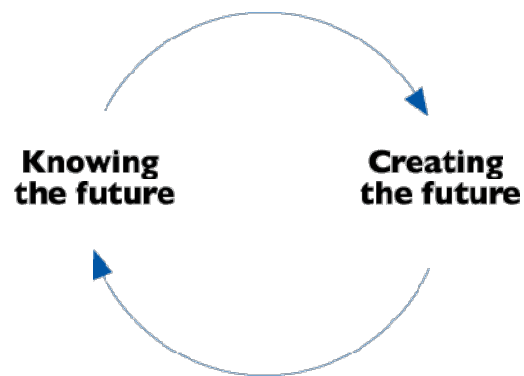
Guidelines to conduct a local roadmapping exercise

January, 14-15, 2019
KGZS - Zavod Maribor,
Vinarska 14, Maribor – Slovenia



This project is co-financed (ARPAF funds) by the European Union

Roadmapping



cambridgeroadmapping.net

Roadmaps are about the future and related decisions

A roadmap describes a **future environment**:
objectives to be achieved within that environment,
and **actions and plans** for how those objectives will be achieved
over time.

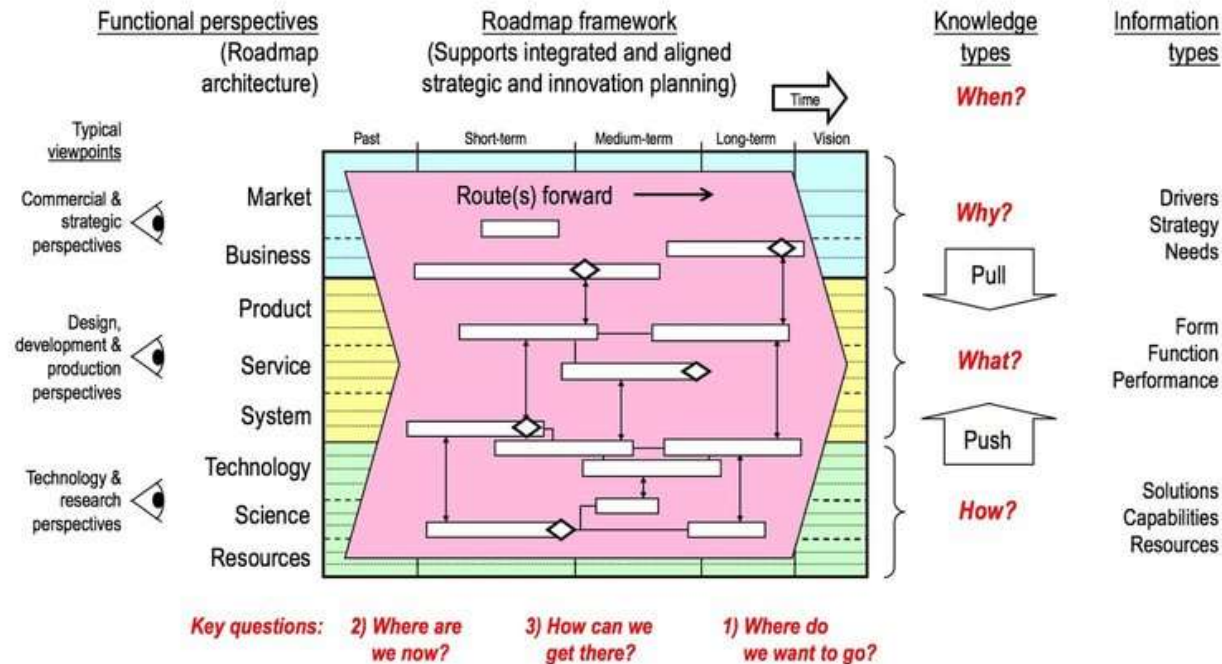
Roadmaps reveal **gaps** in services/product and technology plans,
where plans are needed to achieve and objectives become
immediately apparent, and can be filled before gaps become
problems.

What is it for: applied dealing with interacting processes (e.g. emerging
technologies, product planning,), main uses:

- Reach consensus on a set of needs (desired products/services) and
resources/technologies required to meet those needs
- Provide a communication framework for planning and coordinating development
(identifying strategies, critical steps)

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Roadmaps can take many forms, depending on purpose and context



In ALPJOBs we use a simplified approach, just to suggest the importance of anticipating difficulties and needed resources in the development of medium and long-term plans.

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Roadmapping – tailored template

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	Past	Now 2019	Short-term +1 year «budget»	Medium-term +3 y «strategy»	Long-term +5 Y «radar»	Vision
Community	« know-why »: beneficiaries, objectives, and constraints					
Education	« know-what »: tangible systems to be enhanced to anticipate to the trends and to develop the local community (beneficiaries)					
Job market						
Technology	« know-how »: resources (including knowledge, skills, finance, technological facilities, partnerships) needed to develop to support the above systems					
Resources						

Roadmapping – tailored template

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	Past	Now 2019	Short-term +1 year «budget»	Medium-term +3 y «strategy»	Long-term +5 Y «radar»	Vision
Community						
Education	Includes	The	Concerns	It is linked	It is about	The long-term aspirations of the organization*
Job market	key influences and events that have led to the current situation (learning points that will influence the success of future plans)			to the strategic planning horizon, highlighting the broader direction and options that influence the short-term decisions and plans	key uncertainties and scenarios to be articulated	
Technology						
Resources						

Roadmapping – how to do

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Vision

	Past	Now 2019	Short-term +1 year «budget»	Medium-term +3 y «strategy»	Long-term +5 Y «radar»	Vision
Community	<p>(make clear the) Context:</p> <ul style="list-style-type: none"> Purpose: development of cohesive strategy for developing education systems and job opportunities for young people in 2030 in Alpine remote areas Sector: education, training and innovation Scope: education/training system in EUSALP Organization*: owner and agent of roadmap <p>(make clear the) Features of roadmapping:</p> <ul style="list-style-type: none"> Community: local actors e.g. local SME and individuals working on handcrafts, agro-forestry, tourism (including young people), target and final beneficiaries of local development strategies Education: all forms of learning (adult/young/by doing) Job Market: locally produced/offered and based on local resources Technology: all technological tools/innovations that underpin local production and services (including e-education, e-training, e-health, e-jobs) Resources: what is available in the selected areas (local treasures/knowledge-cultural-human-economic capital) 					
Education						
Job market						
Technology						
Resources						

Roadmapping – how to do

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	Past	Now 2019	Short-term +1 year «budget»	Medium-term +3 y «strategy»	Long-term +5 Y «radar»	Vision
Community						
Education						
Job market						
Technology						
Resources						

(1) Specify the long-term aspirations of the organization*, referring those stated in the backcasting exercise (WP4.2), strategic scenarios (WP2.3) or systems mapping (WP3.2)

Roadmapping – how to do

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	Past	Now 2019	Short-term +1 year «budget»	Medium-term +3 y «strategy»	Long-term +5 Y «radar»	Vision
Community						
Education						
Job market						
Technology						
Resources						

(2) Specify key influences and events that have led to the current situation (learning points that will influence the success of future plans)

Roadmapping – how to do

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use with the locals

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Community						
Education						
Job market						
Technology						
Resources						

(3) Define the key aspect
of current situation

Roadmapping – how to do

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	Past	Now 2019	Short-term +1 year «budget»	Medium-term +3 y «strategy»	Long-term +5 Y «radar»	Vision
Community						
Education						
Job market						
Technology						
Resources						

(4) Define tangible plans and actions that will be committed to facilitate desired changes

Roadmapping – how to do

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Community						
Education						
Job market						
Technology						
Resources						

(5) Highlight the broader direction and options that influence the short-term decisions and plans

Roadmapping – how to do

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Community						
Education						
Job market						
Technology						
Resources						

(6) set out key uncertainties and scenarios to be articulated by the organization*

Roadmapping

Learnings:

Roadmapping – tailored template

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Education	« know-what »: tangible systems to be enhanced to anticipate to the trends and to develop the local community (beneficiaries)					
Job market						
Technology	« know-how »: resources (including knowledge, skills, finance, technological facilities, partnerships) needed to develop to support the above systems					
Resources						

- Was the approach new to you?
- What were the main difficulties in doing it?
- The main interesting results/insights?
- Would you use this approach in your activities or further develop the exercise done?

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